

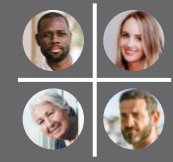
No time to wait

The impact of waiting time
on patient experience
during tissue diagnostics

Patient journey

February 2024





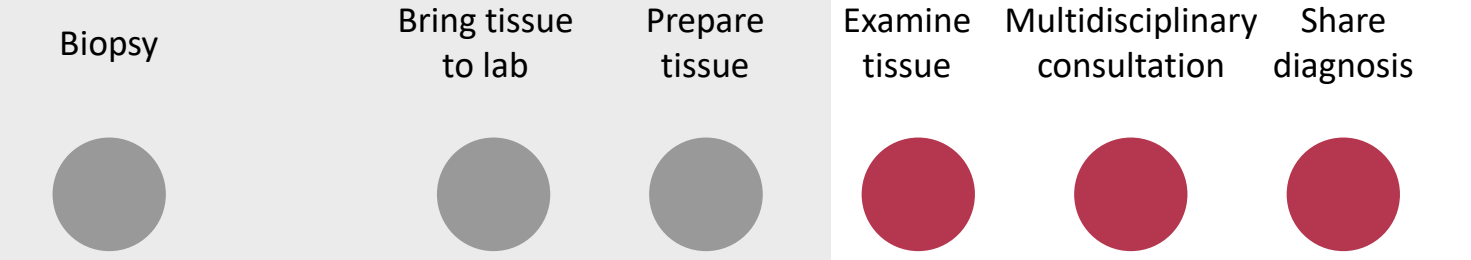
Patient Journey Histological Process

All patients

Involved HCPs



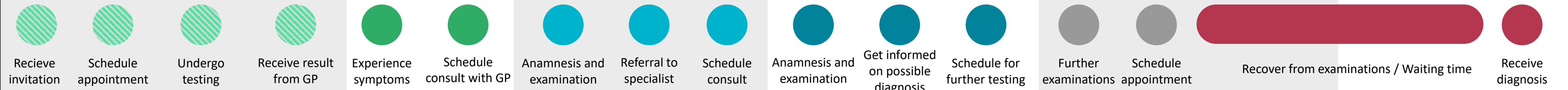
HCP actions
What they do



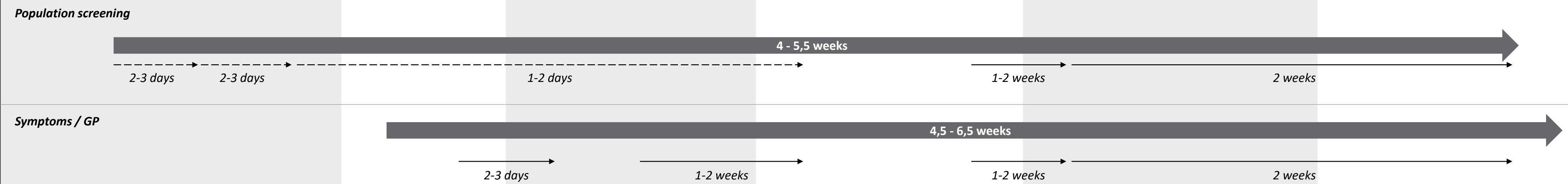
Process (phase)



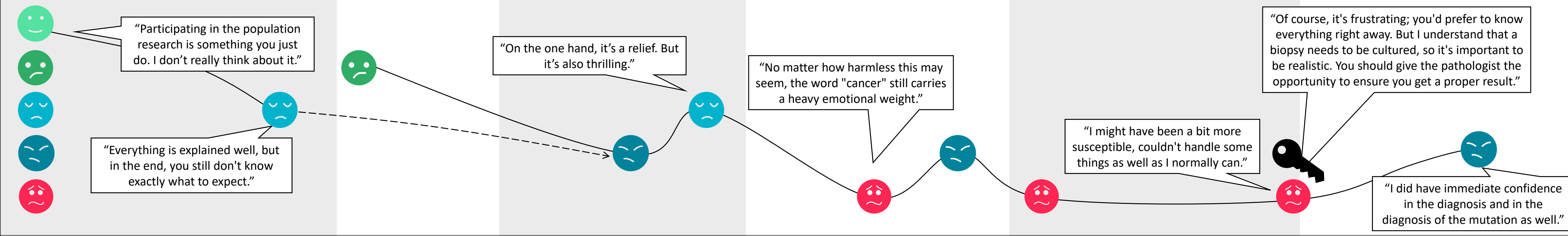
Patient actions
What they do



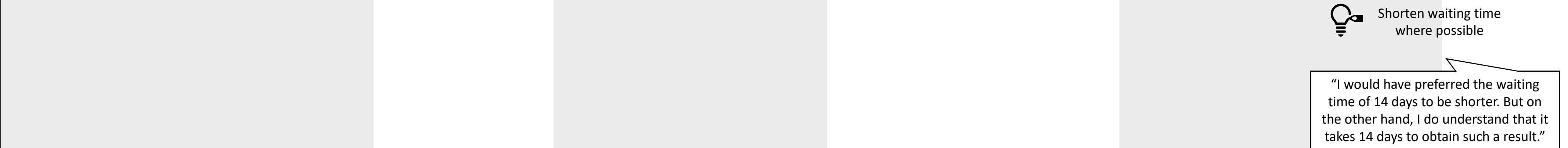
Timeline
When



Patient experience
What they feel



Moments of truth
Make or break experience



PURPOSE

Purpose deed in opdracht van Sakura Finetek Europe onderzoek naar de patiëntbeleving en de impact van wachttijd en onzekerheid tijdens het wachten op de diagnose of zij wel of geen kanker hebben.

Meer weten? Neem contact op met Jeroen Ester j.ester@purpose.nl